CRM

CUSTOMER RELATIONSHIP MANAGEMENT

SELL SMARTER FROM ANYWHERE AND SIMPLIFY YOUR BUSINESS
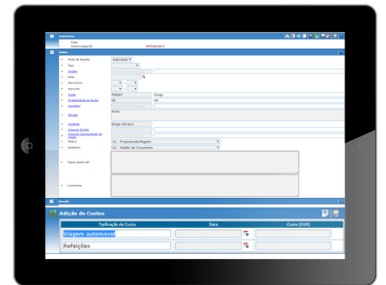
MAIN FEATURES

- Interact with your customers and record all the details
- Keep record of all the conversations in one place while following your own interaction rules and sales processes
- Communicate and connect faster with your customers
- See how your company is interacting with leads, prospects and customers
- Perform email marketing campaigns with attachments and easy-to-use email templates
- Manage your company's social media (Facebook and LinkedIn)
- Register and control the costs of acquisition with prospects
- Create in a glance new business oportunities
- Track all the events on calendar
- After-sales customer support and registration
- Connection with Gmail and Exchange
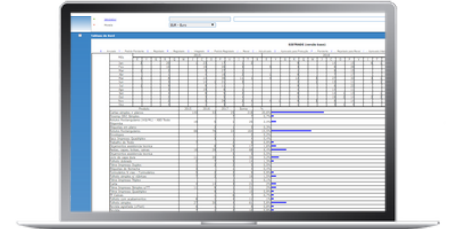
CRM

CUSTOMER RELATIONSHIP MANAGEMENT

INTERACTIONS

- Choose the type of interaction (phone, meeting, email, letter and others) and its scope
- Perform individual or multiple entries
- Insert the account (if exists) or create a new
- Associate a salesperson and an event
- Add expenses associated with the interaction (dinner, etc.)
- Record all the information and internal notes of the event
- After data entry instantly analyze the information
- Fast analyzes of the last interaction details

SALES OPPORTUNITIES

- Create and manage new business opportunities
- Introduce all important data regarding the opportunity
- Insert the probability of success
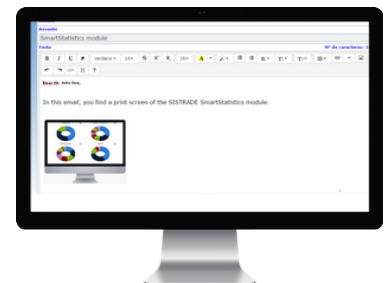- Associate the opportunity to a specific interaction

TABLEAUX DE BORD

- Define your business goals and KPIs
- Compare the forecasted vs real results
- Filter by salesperson

EMAIL MARKETING TOOL

- Perform marketing campaigns
- Customize email templates, add images and attach files
- Send immediately or schedule your email campaigns
- Automatic registration on the account historic

SOCIAL MEDIA MANAGEMENT

- Manage your company Facebook and LinkedIn
- Create content for popular social networks immediately or schedule posts for later
- Insert URLs, images and videos for your posts