ISSUE

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Sistrade News





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Mission to Thailand

At the end of July, Firas Masri responsible for the Middle East & North Africa market was on a business mission to Thailand visiting several potential customers. This mission was carried out in cooperation together with our partner BJC (Berli Jucker Public Company Limited) in

http://www.bjc.co.th/en/main.php

New customer in Angola - SOPOL-Sociedade Poligráfica, S.A.R.L.

Another customer in Angola, a printing house established in Luanda, acquired the integrated business management system MIS | ERP Sistrade®.

SISTRADE International **Missions**

Following our international strategy, this month, we made several business missions to countries like: Slovenia, Bulgaria, Colombia, Mexico, Poland, Turkey, Croatia, Serbia, Spain.

SISTRADE launches new features of Sistrade® ERP system - Web2Print & Business Intelligence

What is Web2Print?

Sistrade® Web2Print is 100% web based software, allowing printing houses to maintain an easy contact with customers 24 hours a day! This software provides the user a quick concept of what to order. Users can choose a product from a catalogue, design their product, select specific features and delivery date, in minutes. Visit our new page: http://www.sistrade.com/en/Solutions/mis-erp-sistrade-web2print.htm

What is Business Intelligence?

It is a business management term referring to applications and technologies used to collect and analyse large amounts of data as well as information about the operations of an organization.

Sistrade® BI system allow organizations to gain more thorough knowledge about the factors that affect day-to-day operations, thereby contributing to better decision-making in business.

Visit our new page: http://www.sistrade.com/en/Solutions/mis-erp-sistrade-business-intelligence.htm

SISTRADE – A NEW ECMA MEMBER



SISTRADE, international engineering and consulting company in information systems for the printing and packaging industry markets became a new ECMA member. With SISTRADE growth and significance in the packaging printing market, came the decision to join The European Carton Makers Association.

ECMA, the European Carton Makers Association, is the official European organization for carton businesses, national carton associations and suppliers to the carton industry. ECMA provides the paper, folding carton industry a dynamic Network of Business Networks.



Why you'll love Sistrade

All Sistrade features are available on a Tablet! It's simple, but at the same time powerful. From estimates, to deliveries, you can plan the activities, CRM, manage materials, invoice and many other features of the ERP or MIS Sistrade using a simple Tablet! It's so simple and easy to use. That's why you will love it!

SISTRADE

SISTRADE is an international information systems engineering and consulting company, with offices in Lisbon, Oporto, Madrid, Warsaw, Ljubljana, Istanbul, Frankfurt, Paris, Abu Dhabi, Milan and Mexico City. During over 10 years of its activity, SISTRADE has always bet on the internationalization in markets such as (especially Europe, America America), Asia (Middle East, Thailand) and Africa, offering innovative IT solutions to industrial markets. It is a company certified by IAPMEI as SME Leader, and in ISO 9001 and NP 4457 standards (Quality and innovation).

For more information visit our website www.sistrade.com.

Upcoming Events

IPACK TURKEY

04 - 07 September 2014 - Istanbul, Turkey

• EURASIA PACKAGING 2014

18 - 21 September 2014 - Istanbul, Turkey

PRINT & PACKAGING ARABIA 2014

16 - 18 September 2014 - Dammam, Saudi Arabia

ECMA ANNUAL CONGRESS 2014

17 - 19 September 2014 - Sorrento, Italy

• GRAPH EXPO 2014

28 September - 01 October 2014 - Chicago, IL, USA



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